



MASSEY FERGUSON®

NEWS RELEASE

www.masseyferguson.com

Date: Immediate release

CONTACT:

Paul Lay

Manager, Public Relations & Communications

Tel: +44 (0)2476 851209

Email: paulay@uk.agcocorp.com

Massey Ferguson at Cereals 2010

Massey Ferguson hybrid combine set to be star of the show

The completely new MF 9280 Delta 'hybrid' combine will make its UK debut at the Cereals Event along with other innovations, which include powerful new flagship models for the MF 7400 Series, the latest MF 2140 large square baler and cab suspension available for all flat-floor MF 5400 Series tractors.

After introducing the award-winning MF 8600 Series at last year's show, Massey Ferguson is continuing to deliver on its commitment to develop a wide range equipment to help farms of all types and sizes to increase productivity and reduce costs to improve margins.

"Massey Ferguson develops new machinery to suit every sector – from the smallest livestock farmer to the largest contractors and agri-businesses. We do not force customers to compromise, but ensure that each of our products is designed specifically to suit every size and type of operation," says Robert Dunk, National Sales Manager, Massey Ferguson.

New Massey Ferguson equipment at Cereals 2010:

- **Completely new MF 9280 Delta 'hybrid' combine harvester, the first to feature the completely new HyPerforma threshing and twin-rotor separation as well as SCR engine technology**
- **New 225hp (max), MF 7497 and 240hp (max), MF 7499 flagship models top out the MF 7400 Series**
- **MF 2140 large square baler makes 800mm wide x 700mm high bales to make optimum use of lorry capacity**
- **Cab suspension available on MF 5400 tractors from 82hp to 145hp**

UK debut for high capacity MF 9280 Delta combine

The MF 9280 Delta combine merges Massey Ferguson's unrivalled experience in conventional drum and concave threshing with its rotary separation expertise. Together this technology offers high capacity, an exceptional grain sample and low power requirements.

The new combine, which is being previewed at the Cereals Event will go on sale for the 2011 season. "We are confident this combine will put us in the capacity stakes where it matters for large scale producers. Tests show the combine not only provides the performance, but uses 10% less fuel for the same output in equivalent conditions," says Mr Sherriff, Manager Powered Harvesting.

The MF 9280 Delta is powered by the AGCO SISU Power, seven cylinder, 9.8 litre engine with e³ technology – the world's first combine to use Selective Catalytic Reduction (SCR) to provide class leading economy. This generates 496hp, with power boost.

Available in standard and auto-level versions, the MF 9290 Delta combine is equipped with a 9m wide Powerflow header, which is proven to provide a huge increase in output and cut losses.

From here the crop enters the HyPerforma threshing and separation system. This threshes the crop with the Hy-Inertia 1,680mm wide x 600mm diameter cylinder and concave, which is proven to be the most versatile and economical threshing system. The crop flow is then split into two distinct channels by a specially designed Rotor Feeder, which plays a key part in ensuring smooth transition into a loading bay ahead of the two new Hi-Separation rotors.

AGCO engineers have employed their long-standing expertise in rotary combine design to develop the new twin 475mm diameter, 4.2m long Hi-Separation rotors, which provide superb separation with minimum power requirement.

Deep auger flights on the rotors pick up the crop in the feeding zone and move it along the length of the rotors by fingers mounted in a spiral pattern. This 'propeller-like' design moves the crop and means the fingers work in turn, not all together, which saves power and employs both rotors' entire area and volume. Two specially-designed paddles at the ends of each rotor efficiently clear the straw and provide even presentation to the Min-Till Chopper or out into a swath.

The new Venturi Cleaning System is designed specifically to handle the high outputs from the HyPerforma system. It generates a large volume of air, which is evenly distributed under the entire sieve area, without consuming any extra power. This makes it possible to use wider sieve openings to boost throughput, but without compromising the sample quality.

Full press release available at:

http://www.pagesbureau.co.uk/AGCO_Press/MF/Releases/MF_061009.doc

Pictures can be downloaded from:

http://www.pagesbureau.co.uk/AGCO_Press/MF/Delta.html

Two new flagships top out MF 7400 Series

Two new MF 7400 models, the 240hp (max), MF 7499 and 225hp (max), MF 7497 make their Cereals debut. These powerful and versatile tractors are equipped to the highest specification with a superb power to weight ratio that makes them ideally suited to a wide range of modern farming operations.

Both tractors are powered by the latest 7.4 litre capacity AGCO SISU Power engine, which is renowned for its excellent economy and for producing high pulling power at low speeds. Economy is further enhanced by the standard Dyna-VT continuously variable transmission, which is now equipped with the new Dynamic Tractor Management (DTM) system, first seen on the leading MF 8600 Series

DTM manages the engine speed automatically to consistently maximise productivity and reduce fuel consumption. The system works in all 'pedal' and 'lever' modes and adjusts the engine and forward speed automatically according to the load to produce optimum economy.

The new tractors also help boost workrates by combining operations using the fully Integrated Front Linkage System (IFLS) and PTO option, which fits neatly into the new front axle support casting. Combined with the excellent power to weight ratio this allows the tractors to easily handle front- and rear combinations.

Massey Ferguson's, spacious sector-leading cab, which constrains noise levels to just 70dB(A) is available with Dual Stage pneumatic suspension for top comfort. This system automatically sets itself to match the travelling conditions.

QuadLink front suspension further improves comfort and improves traction. The system, which can be switched on or off, automatically compensates for the weight of a front-mounted implement and provides the same amount of movement without impeding the axle oscillation or turning circle.

A high level of control, monitoring and recording is offered by the Datatronic 3 option. The addition of the ISObus operation option also allows the same terminal to control a wide range of compatible implements with simple 'plug in and play' connectivity. Auto-Guide fully automatic and integrated steering is another, output enhancing option.

Full press release can be downloaded at:

<http://www.masseyferguson.com/EMEA/GB/1461.aspx>

Pictures can be downloaded at:

http://www.pagesbureau.co.uk/AGCO_Press/MF/7400.html

Cab suspension for MF 5400 Series tractors

Cab suspension is now an option on all Massey Ferguson MF 5400 Series tractors with flat floor cabs. The new system offers higher levels of comfort to operators who are now using these versatile, multi-function tractors for long hours on a wide range of demanding tasks.

This means Massey Ferguson is able to offer this extra comfort and protection for operators of MF 5400 Series tractors from 82hp upwards.

The new cab suspension is a straight-forward design. The entirely mechanical system employs two new silent block bushes to support the cab at the front, with a pair of spring-assisted shock absorbers mounted on the two rear corners.

A Panhard rod on the rear spring units controls lateral stability, which combines with the vertical damping to provide suspension in three dimensions – up/down and side-to-side. The mechanical system requires no operator input, with the damping set to pre-determined levels by the shock absorbers and springs.

While available on cabs with the Visio roof option, it is not available for the Low Profile Cab option, on which clearance under buildings is of paramount importance. The new silent block bushes will, however, now be fitted to all cabs - including those without the suspension option.

Full press release is available at:

www.pagesbureau.co.uk/AGCO_Press/MF/Releases/MF_010210.doc

Pictures can be downloaded at:

http://www.pagesbureau.co.uk/AGCO_Press/MF/5400.html

New MF 2140 baler joins legendary large square baler range

The new MF 2140, which produces 800mm wide x 700mm high bales joins the Massey Ferguson MF 2100 large square baler range. This new bale size and shape is designed to help hauliers make optimum use of lorry capacity for transport on European roads.

The new MF 2140 is equipped with an independent hydraulic pump and circuit to ensure consistent operation, regardless of other loads of the tractor's hydraulics. Crop is lifted by a 2.26m effective working width pick-up, which uses a unique Torsion Bar flotation system. From here two centring augers on each side positively gather and feed the material efficiently into the pre-pack chamber.

A Cutter option on the MF 2140 makes denser, chopped bales. Setting the chop length simply involves altering the position of a selector rod to select chop lengths of 192mm, 96mm and 48mm or no chopping.

Key to all Massey Ferguson MF 2100 Series balers' unrivalled density is the novel pre-pack chamber, which creates even density flakes, regardless of swath size or forward speed. Bales are tied by the Hesston-designed, double

knotters, which are kept clean and clear of debris by a standard, transverse impeller knotter blower.

The plunger on the MF 2140 operates at 42 strokes/min, with a heavy flywheel and longer stroke helping to maintain momentum and improve performance.

The driveline is protected by a five-disc slip clutch and large shear bolt.

The entire baling sequence is controlled and monitored from an ISOBus compatible terminal, which provides complete control and operation via a large colour screen with buttons and a rotary dial. The system can also be used to operate other ISO compliant implements.

Full press release can be downloaded at:

http://www.pagesbureau.co.uk/AGCO_Press/MF/Releases/MF_290909.doc

Pictures can be downloaded at:

http://www.pagesbureau.co.uk/AGCO_Press/MF/7400.html

ENDS

About AGCO

AGCO, Your Agriculture Company (NYSE: AGCO), was founded in 1990 and offers a full product line of tractors, combines, hay tools, sprayers, forage, tillage equipment, implements and related replacement parts. AGCO agricultural products are sold under the core brands of Challenger®, Fendt®, Massey Ferguson® and Valtra®, and are distributed globally through more than 2,700 independent dealers and distributors, in more than 140 countries worldwide. Retail financing is available through AGCO Finance. AGCO is headquartered in Duluth, Georgia, USA. In 2009, AGCO had net sales of \$6.6 billion. Please visit our website at www.AGCOcorp.com or www.masseyferguson.com