

28th April 2010

## SmartestEnergy and Agrovista join forces to provide “one stop shop for farmers” at Cereals 2010

Guidance available on Power Purchase Agreements, Feed-in-Tariffs and renewable energy generation.

SmartestEnergy, the UK's leading purchaser of energy generated by the independent sector has joined forces with Agrovista (a Marubeni affiliate), the UK's leading agronomy and agrochemical supply company, to provide a “one stop shop” for farmers and landowners wanting to find out more about potential new revenue streams from diversifying into renewable energy production. SmartestEnergy are offering 1:1 appointments with their Business Development Managers to discuss renewable energy generation and the options available to farmers and landowners.

SmartestEnergy will be exhibiting on the Agrovista stand at Cereals 2010. Agrovista has a long history of helping farmers make the most of their assets and the growing interest in renewable energy is likely to be key focus for the agricultural sector over the coming years. Agrogate, the farm business division of Agrovista, provides advice on all aspects of on-farm energy production, including site viability work for wind or anaerobic digestion plants.

SmartestEnergy has around a 40% market share of independent generation and already works with farmers, landowners and community project developers on schemes ranging from a variety of technologies including wind, CHP, landfill gas to biomass generators and hydro-electric schemes. They have strong working relationships with project funders who support new developments with the backing of guaranteed revenues that SmartestEnergy contracts provide.

Not only are SmartestEnergy able to provide the generator with Power Purchase Agreements that can be tailored to customer needs depending on site number, size or technology, but they are also a voluntary Feed-in-Tariff (FIT) provider for wind, hydro, solar and anaerobic digestion projects up to 5MW.

Steve Armitage, Vice President, Commercial said “SmartestEnergy's knowledge and experience of renewable generation, from technical issues to wider energy market matters, has helped new entrants into the market to realise their ambitions and develop additional income streams. Our attendance at Cereals will allow us to provide guidance to those farmers and landowners who have an interest in renewable generation”.

SmartestEnergy will be on the Agrovista stand number 700 at Cereals for advice or an informal discussion about on-farm energy options. To book a specific appointment please call Agrovista on 0115 9218 404 or Bea Groom at SmartestEnergy on 020 7 195 1001.

About SmartestEnergy ([www.smartestenergy.com](http://www.smartestenergy.com))

- SmartestEnergy is the leading purchaser and supplier of electricity from the independent generation sector in the UK, with around 40% of the independent generation market share. It has agreements with producers, covering more than 400 sites in the UK. Generators range from sub- 1MW to 420MW.
- SmartestEnergy helps half-hourly metered companies reduce their carbon footprint and meet their environmental responsibilities by providing renewable and low carbon energy contracts at prices competitive with traditional power generation.
- SmartestEnergy supplies independently generated electricity to large blue chip companies including Marks & Spencer and Arcadia Group.
- SmartestEnergy is a limited UK company and is wholly-owned by the Marubeni Corporation of Japan. Marubeni's Projects Division is a global power projects player and today handles aggregate installed capacity in excess of 72,000MW. As SmartestEnergy is able to draw upon Marubeni's financial resources and management expertise, it is well-placed to develop its position in the UK market.

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