

The address for the event site is:

Cereals 2012, Boothby Heath, Lincoln, LN5 0AS.

You will be able to access the event site from 7.30am and catering facilities will be open for breakfast. The exhibition stands open at 8am. Car parks are open from 6am and there is free tea and coffee in the car parks for visitors who arrive between 6am and 7.30am.

- **Book your tickets in advance** to save queuing on the day
- **Think about car share** or coming in a larger group
- **Follow the instructions** on the 'Cereals Visitor' signage and not your sat nav
- **Arrive early** to help avoid commuting traffic and make the most of the day



13-14th June 2012

Boothby Graffoe, Nr Lincoln, Lincs

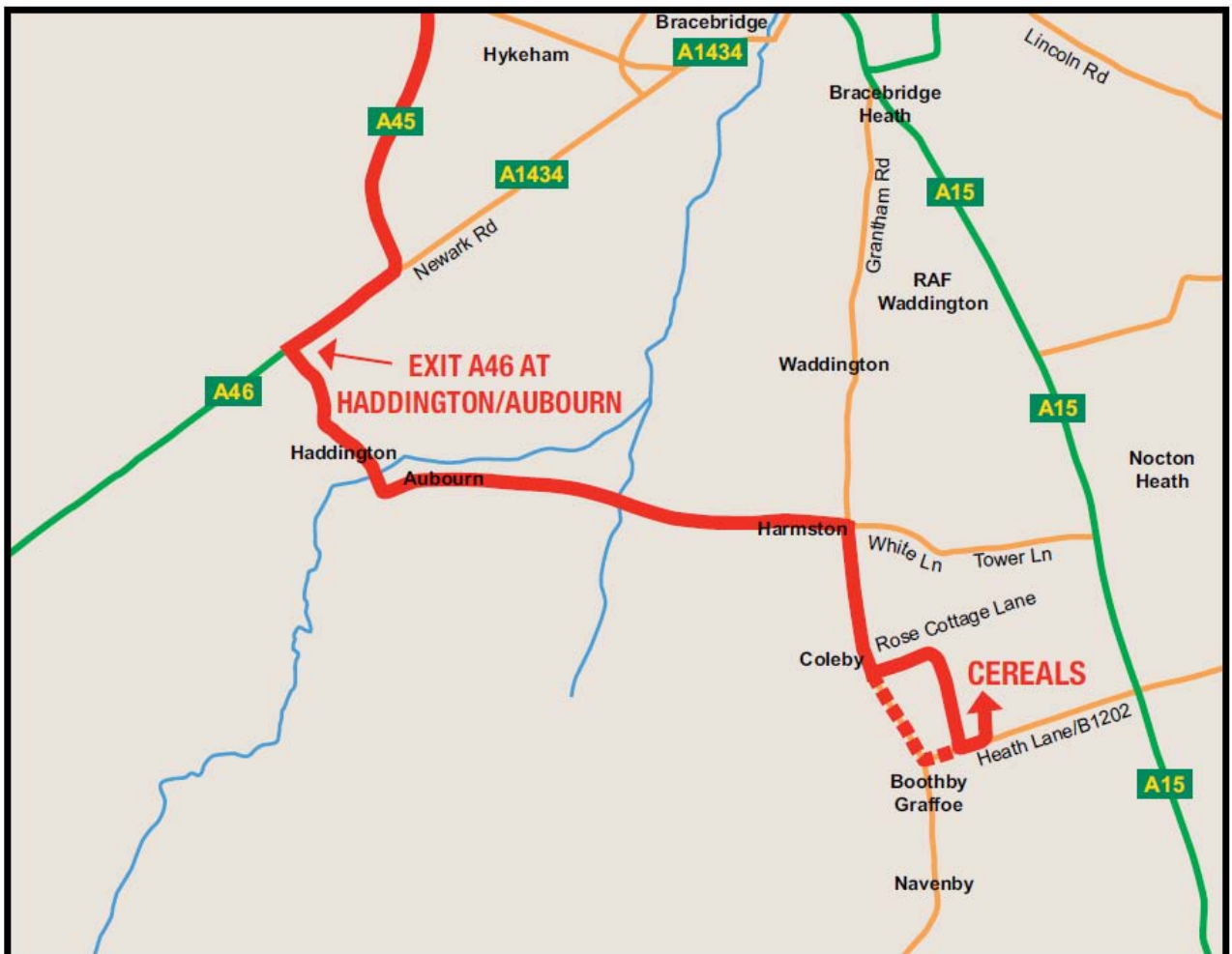
Free car parking on site, sponsored by Bayer CropScience



Bayer CropScience

From North East:

A46 south-westbound (north of Lincoln), turn off at Thorpe on the Hill /Aubourn / Haddington junction through to Harmston. Turn right on to the A607 and then left to the event site. Do not approach from the A15 southbound. Please turn off your Sat Nav when you pick up the event signage 'Cereals Visitors'.



VISITOR - ACCESS FROM NORTH